

**Privacy Policy Introduction:**

A privacy policy is a statement or a legal document (in privacy law) that discloses some or all of the ways a party gathers, uses, discloses, and manages a customer or client's data. It fulfills a legal requirement to protect a customer or client's privacy of data termed as Personally Identifiable Information (PII). This Privacy Policy sets forth the reasonable security practices and procedures adopted and shall apply for use, disclosure and sharing of the Sensitive personal data or information ("personally identifiable Information") as provided by the customers to website. This privacy policy is in conjunction with the terms of use agreed by the customers while getting registered with for availing its services.

**Collecting Personal Information**

PII for purposes of this Policy means information that identifies customer, for e.g. Customer's Name, Date of birth, Medical History/Records, Phone number, Fax number or email address etc. PII provided by the customers will be taken as it is and will not be responsible for the authenticity of information supplied by the customers. This PII which are provided/collected from the customers are solely for the purposes connected with the terms of use which has been agreed upon by Donewell Insurance Company Limited with the customers to provide various services by the Company as per applicability may collect, store and use the following kinds of information:

- i) Information provided by to at the time of registration in website or otherwise
- ii) Information about computer and about visits to and use of this website (including IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths)
- iii) Information provided by when completing forms on website or otherwise (including but not limited to name, date of birth etc.)
- iv) Information provided by while subscribing to email notifications and/or newsletters
- v) Information that provide to us when using the services on website, or that is generated in the course of the use of those services (including the timing, frequency and pattern of service use)
- vi) Information relating to any purchases that make or any other transactions that have entered into through website or otherwise